



Gasconade R-2

Objective Course Curriculum Report for: Marketing Internship - Twelfth Grade

Generated on 11/23/2015

Name

Marketing Internship Objective 1

Unit Objective

The student will demonstrate workplace readiness skills.

Created By

System

Creation Date

5/19/2013 7:16:12 PM +00:00

Modified By

System

Modification Date

11/19/2013 7:05:12 PM +00:00

Sequence

1

Assessment Methods

Essential Questions

Course

Marketing Internship

Unit

Objective used to assess students

Formative Assessment Activities

Depth of Knowledge

Learning Activity

1. Develop a career plan
2. Apply job search skills
3. Meet standards of dress and grooming for employment within an industry
4. Exhibit positive work attitudes and behaviors

Research-based Instructional Strategies

Supporting Resources

Correction Exercise

Enrichment Exercise for Accelerated Learners

Remediation for Struggling Learners

English Language Learner

District Defined

Objective is A+

Missouri School Improvement Program

Show-Me Standards

Grade and Course Level Standards

Common Core Standards

Version

1

Files

Date Range

Other Standards

Other Diverse Learners

Students Self-Reflection About Personal Goals

Use of Technology

Guiding Questions

Guiding Questions Depth of Knowledge

Summative Assessment Activities

Summative Correction Exercise

Family and Community Involvement

Name

Marketing Internship Objective 2

Unit Objective

The student will demonstrate human relations skills.

Created By

System

Creation Date

5/19/2013 7:16:12 PM +00:00

Modified By

System

Modification Date

11/19/2013 8:33:40 PM +00:00

Sequence

2

Assessment Methods

Essential Questions

Course

Marketing Internship

Unit

Marketing Internship 2

Objective used to assess students

Formative Assessment Activities

Depth of Knowledge

Learning Activity

Research-based Instructional Strategies

Supporting Resources

Correction Exercise

Enrichment Exercise for Accelerated Learners

Remediation for Struggling Learners

English Language Learner

District Defined

Objective is A+

Missouri School Improvement Program

Show-Me Standards

Grade and Course Level Standards

Common Core Standards

Version

1

Files

Date Range

Other Standards

Other Diverse Learners

Students Self-Reflection About Personal Goals

Use of Technology

Guiding Questions

Guiding Questions Depth of Knowledge

Summative Assessment Activities

Summative Correction Exercise

Family and Community Involvement

Name

Marketing Internship Objective 3

Unit Objective

The student will explore technology in the workplace.

Created By

System

Creation Date

5/19/2013 7:16:12 PM +00:00

Modified By

System

Modification Date

11/19/2013 6:26:56 PM +00:00

Sequence

Assessment Methods

Essential Questions

Course

Marketing Internship

Unit

Marketing Internship 3

Objective used to assess students

Formative Assessment Activities

Depth of Knowledge

Learning Activity

Research-based Instructional Strategies

Supporting Resources

Correction Exercise

Enrichment Exercise for Accelerated Learners

Remediation for Struggling Learners

English Language Learner

District Defined

Objective is A+

Missouri School Improvement Program

Show-Me Standards

Grade and Course Level Standards

Common Core Standards

Version

1

Files

Date Range

Other Standards

Other Diverse Learners

Students Self-Reflection About Personal Goals

Use of Technology

Guiding Questions

Guiding Questions Depth of Knowledge

Summative Assessment Activities

Summative Correction Exercise

Family and Community Involvement

Name

Marketing Internship Objective 4

Unit Objective

The student will demonstrate occupational competence.

Created By

System

Creation Date

5/19/2013 7:16:12 PM +00:00

Modified By

System

Modification Date

11/19/2013 5:44:04 PM +00:00

Sequence

4

Assessment Methods

Essential Questions

Course

Marketing Internship

Unit

Marketing Internship 4

Objective used to assess students

Formative Assessment Activities

Depth of Knowledge

Learning Activity

Research-based Instructional Strategies

Supporting Resources

Correction Exercise

Enrichment Exercise for Accelerated Learners

Remediation for Struggling Learners

English Language Learner

District Defined

Objective is A+

Missouri School Improvement Program

Show-Me Standards

Grade and Course Level Standards

Common Core Standards

Version

1

Files

Date Range

Other Standards

Other Diverse Learners

Students Self-Reflection About Personal Goals

Use of Technology

Guiding Questions

Guiding Questions Depth of Knowledge

Summative Assessment Activities

Summative Correction Exercise

Family and Community Involvement